



OPEN EDUCATION GLOBAL CONFERENCE SPONSOR INVITATION PACKAGE





CONFERENCE OVERVIEW:




**Open Education
GLOBAL**

**OPEN EDUCATION
GLOBAL CONFERENCE HOSTED
BY NORQUEST COLLEGE IN
EDMONTON, OCT 16-18, 2023.**

Open Education is a concept of a world where everyone, everywhere has access to the high-quality education and training they desire; where education is seen as an essential, shared, and collaborative social good.

<https://conference.oeglobal.org/2023/>



The OE Global conference is the main annual venue for Open Education practitioners, policy builders, advocates, researchers, students, and decision-makers to share practices, network, and initiate collaborations.

The Open Education Global conference provides multiple opportunities for networking, learning, brainstorming, and openly-exploring opportunities and collaborations.

Special video message

- Carolyn Campbell, President and CEO of NorQuest College



INVITATION TO SPONSORS:

Join us as a sponsor of this premier open education conference, under the theme of:

BUILDING A SUSTAINABLE WORLD, THROUGH OPEN EDUCATION

How open education can support the UN's sustainable development goals (SDGs), as well as UNESCO's framework for achieving the SDGs, the five Education for Sustainable Development priority action areas.

Presented in Partnership Sponsor

- Top level Sponsorship for Open Education Global Conference in 2023.
 - “Presented in Partnership with Company X”
- Company Name/Logo included in all references to Open Education Global as Presented in Partnership
 - Includes website, digital marketing, conference newsletter, event program, and Open Education Global Member communications
- Up to two (2) speaking opportunities throughout conference.
 - Options to speak at reception and networking events
 - Approximately 2-3 minutes in length
- Opportunity to play video advertisement, up to 60 seconds in length, in conjunction with speaking opportunity
 - Video will also be available on OE Global and NorQuest College respective websites
- Opportunity to set up activation space, approximately 10’ x 10’, at reception and networking events
- Social Media posts through OE Global handles promoting partnership
- Up to fifteen (15) passes for sponsor to attend reception and networking events
- Logo rotation as “Presented in Partnership” partner throughout digital screens at Edmonton Convention Centre
- Opportunity to display up to two (2) branded banners at all conference events
- Verbal recognition from event emcee at reception and networking events

INVESTMENT- \$35,000

***International sponsors also receive conference packages with their sponsorships**

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Premier Sponsor

- Designation as “Premier Sponsor”
- Company Name/Logo included within all conference digital marketing avenues
- Regenerative Sponsor
 - Includes website, digital marketing, conference newsletter, event program, and Open Education Global Member communications
- Opportunity to share video advertisement, up to 60 seconds in length, that will be available to play on OE Global and NorQuest College websites
- Social Media posts through OE Global handles promoting partnership
- Up to eight (8) passes for sponsor to attend reception and networking events
- Logo rotation as “Premier Sponsor” throughout digital screens at Edmonton Convention Centre
- Opportunity to display one branded banner at all conference events
- Verbal recognition from emcee at networking and reception events

INVESTMENT- \$15,000

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Keynote Speaker Series Sponsor

- Designation as “Keynote Speaker Series Sponsor”
- Company Name/Logo included within all conference digital marketing avenues
 - Includes website, digital marketing, conference newsletter, event program, and Open Education Global Member communications
- One (1) speaking opportunity at Keynote Speaker Session
 - Approximately 2-3 minutes in length
- Opportunity to play video advertisement, up to 60 seconds in length, in conjunction with speaking opportunity
- Social Media posts through OEG handles promoting partnership
- Up to eight (8) passes for sponsor to attend reception and networking events
- Logo rotation as “Keynote Speaker Series” partner throughout digital screens at Edmonton Convention Centre
- Opportunity to display up to two (2) branded banners at all Keynote Speaker Events

INVESTMENT- \$12,000

***International sponsors also receive conference packages with their sponsorships**

Supporting Sponsor

- Designation as “Supporting Sponsor”
- Company Name/Logo included in all within all conference digital marketing avenues as Optimized Sponsor
 - Includes website, digital marketing, conference newsletter, event program, and Open Education Global Member communications
- Opportunity to share video advertisement, up to 60 seconds in length, that will be available to play on OE Global and NorQuest College websites
- Social Media posts through OE Global handles promoting partnership
- Up to Four (4) passes for sponsor to attend reception and networking events
- Logo rotation as “Supporting Sponsor” throughout digital screens at Edmonton Convention Centre
- Opportunity to display one branded banner at all conference events
- Verbal recognition from emcee at networking and reception events

INVESTMENT- \$10,000

***International sponsors also receive conference packages with their sponsorships**

Refreshment Sponsor

- Sponsor of lunch and coffee breaks. Designation as “Refreshment Sponsor”
- Company Name/Logo included within all conference digital marketing avenues
 - Includes website, digital marketing, conference newsletter, event program, and Open Education Global Member communications
- Opportunity to set up activation space, approximately 10’ x 10’, at coffee and lunch events
- Social Media posts through OEG handles promoting partnership
- Up to six (6) passes for sponsor to attend reception and networking events
- Logo rotation as “Refreshment Sponsor” throughout digital screens at Edmonton Convention Centre
- Opportunity to display one (1) branded banner at lunch and coffee venues

INVESTMENT- \$7,500

Contributing Sponsor

- Designation as “Contributing Sponsor”
- Company Name/Logo included within all conference digital marketing avenues as Proactive Sponsor
 - Includes website, digital marketing, conference newsletter, event program, and Open Education Global Member communications
- Up to two (2) passes for sponsor to attend reception and networking events
- Logo rotation as “Contributing Sponsor” partner throughout digital screens at Edmonton Convention Centre

INVESTMENT- \$5,000



THANK YOU FOR YOUR CONSIDERATION

SHELDON SMART

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**IF YOU WOULD LIKE TO BECOME A SPONSOR, PLEASE EMAIL SHELDON SMART
OR CONFERENCE@OEGLOBAL.ORG**

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THANK YOU!